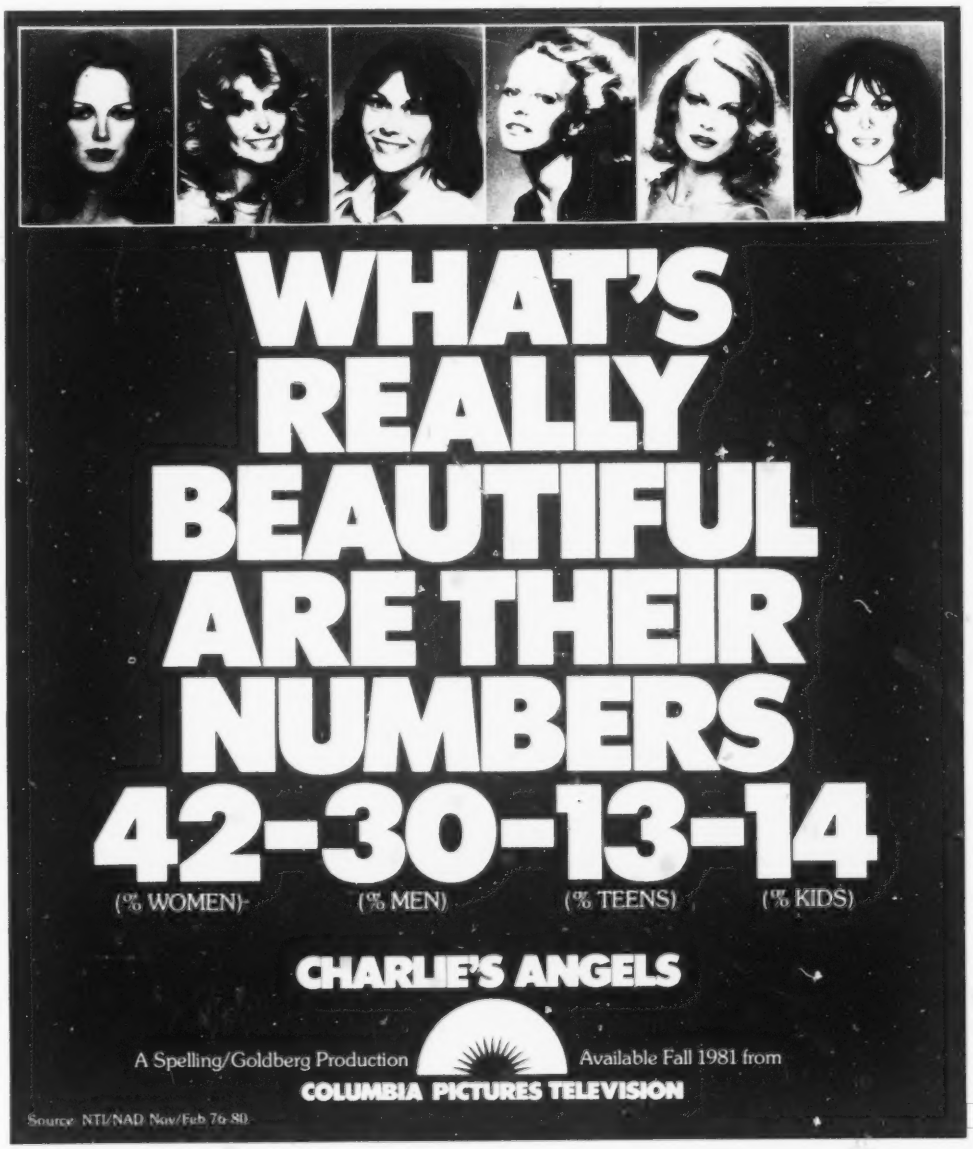
The November sweeps: Reagan, GOP wins reorder Washington media politics

Broadcasting Nov 10

The News Magazine of the Fifth Estate ☐ Established 1931 Our 50th Year ☐ 1980

2 11/12/80 C1750-1 U



20014KENNEP2098 ZWZ APR/81
J P KENNEDY
CIS
7101 WISCONSIN AVE
**SAMPLE
WASHINGTON DC 20014

The First 50 Years Of Broadcasting

The Week in Brief

TOP OF THE WEEK

NEW BALL GAME IN WASHINGTON ☐ In wake of Republican landslide, there is general euphoria among broadcasters as they wait to see what incoming administration will bring. **PAGE 27.** Here's a rundown on those that Carter election brought in and Reagan election will put out again. **PAGE 28.** Tuesday's massacre puts different faces in power places on Capitol Hill. **PAGE 30.** Numerous telecommunications issues await next Congress. **PAGE 31.** Almost over before it began, election-night coverage cost broadcasters $20 million and two years of preparation. **PAGE 33.**

NAB PLANNING ☐ Association says it will petition FCC to reconsider commission's low-power TV decision, which NAB claims is arbitrary. Also disclosed are projects in connection with proposal to reduce AM spacing, and NAB's executive committee changes dates of radio conference to eliminate conflict with NRBA annual convention. **PAGE 32.**

AT LARGE

A FREE MARKET IN NETWORKING ☐ FCC's Krattenmaker and Besen, co-directors of network inquiry report, tell why they took different tack in urging less regulation and more reliance on open marketplace. **PAGE 36.**

BUSINESS

SELLING IN THE 80's ☐ That is theme of TVB's 26th annual convention this week in Las Vegas and expected to draw 900 people. **PAGE 46.**

MORE HEAT ON ABC ☐ Rule's real estate investments are reported under SEC investigation, while *Fortune* article calls attention to rumor that Arledge pushed for ouster of ABC Inc. president. **PAGE 49.**

TURNER FUND-RAISER ☐ Atlanta-based company registers proposed sale of million shares in search of $15 million to reduce its bank debt. **PAGE 50.**

TECHNOLOGY

NO 9 KHZ SURPRISES ☐ In first comments on proposal, ABC leads opposition, NAB is skeptical, and support for reduced spacing comes only from NTIA, NPR and NBMC. **PAGE 54.**

PROGRAMING

MARKING DOWN SECOND-HAND FILMS ☐ Thomopoulos says ABC-TV will pay less for pictures already shown on cable and STV and will rely more on mini-series and made-for-TV movies. **PAGE 60.**

LAW & REGULATION

TO THE MAT ON FORMAT ☐ Supreme Court hears FCC and broadcasters argue that commission is not empowered to make programing decisions. Public interest groups say that isn't so. **PAGE 71.**

EEO PROPOSALS ☐ In comments to FCC, broadcasters argue against what they feel is imposition of needless burdens, while citizen groups push for tougher controls. **PAGE 76.**

RKO CLAIMS FOUL ☐ In brief to appeals court, broadcaster charges FCC had no reason to deny renewal of three of its TV licenses. **PAGE 82.**

MEDIA

TWO BRASS RINGS ☐ ATC and Warner are leading contenders for cable franchise in Cincinnati. **PAGE 88.** And in Boston, field of nine vies for cable rights. **PAGE 91.**

1935

THOSE 'BROADCASTING' YEARS ☐ Facsimile becomes darling in eyes of many entrepreneurs, but Armstrong pushes for FM and Sarnoff puts million-dollar chip on TV. Under new chairman, Anning Prall, FCC promises some house cleaning in broadcasting. And radio gains ground in press-radio war. **PAGE 97.**

PROFILE

ON STAGE IN LAS VEGAS ☐ For members of TVB, it will be George Huntington, their executive vice president, operations. He again will be selling television with facts, figures and flair that stems from 34 years in broadcasting and allied fields. **PAGE 129.**

Index to departments							
Bottom Line	50	Closed Circuit	7	For the Record	104	Open Mike	23
Business Briefly	8	Datebook	15	In Sync	58	Playback	68
Changing Hands	92	Editorials	130	Monday Memo	14	Stock Index	127
		Fates & Fortunes	123	Monitor	58	Washington Watch	82

Broadcasting (ISSN 0007-2028) is published 51 Mondays a year (combined issue at yearend) by Broadcasting Publications Inc., 1735 DeSales Street, N.W. Washington, D.C. 20036. Second-class postage paid at Washington, D.C., and additional offices. Single issue $1.50 except special issues $2.50. Subscriptions, U.S. and possessions: one year $45, two years $85, three years $120. Canadian and other international subscribers add $12 per year U.S. and possessions add $155 yearly for special delivery, $90 for first-class. Subscriber's occupation required. Weekly *Playlist* $12 annually. Annually: *Broadcasting Yearbook* $55.00. *Across the Dial-Around the Channels* $3.95. Microfilm of *Broadcasting* is available from University Microfilms, 300 North Zeeb Road, Ann Arbor, Mich. 48106 (35mm, full year $35). Microfiche of *Broadcasting* is available from Bell & Howell, Micro Photo Division, Old Mansfield Road, Wooster, Ohio 44691 (full year $27.50).

Index to advertisers ■ ABC Radio 79 ☐ Associated Press 16-17 ☐ Blackburn & Co. 92 ☐ Broadcast Electronics 56 ☐ Broadcast Programing Inc. 76 ☐ CB Distribution 59 ☐ CBS News 103 ☐ Champion International 75 ☐ Columbia Pictures front cover ☐ Compact Video 57 ☐ Continental Electronics 60 ☐ Eastman Kodak 80-81 ☐ Enterprise Radio 87 ☐ Fuji 107 ☐ Gaylord Broadcasting Company 47 ☐ Gold Key 89 ☐ David Green 71 ☐ Harris 51 ☐ Hollywood Distributors 70 ☐ Information & Analysis 58 ☐ KING-TV 95 ☐ Katz 20-21 ☐ Lexington Broadcasting 77 ☐ Lorimar 11-13 ☐ Lutheran Television 83 ☐ MCA-TV 9 ☐ MGM-TV 4 ☐ McMartin 54 ☐ Meeker Television 101 ☐ Mitsubishi 48 ☐ NBC Television 128 ☐ National New Year's Eve Party 10 ☐ O'Connor Creative Services 86, 123 ☐ Panasonic 72-73 ☐ Paramount 52-53 ☐ RCA 22 ☐ RKO Radio inside back cover ☐ Radio Advertising Bureau 42 ☐ Cecil L. Richards 93 ☐ SFM Holiday Network 6 ☐ SFM Media Service Corp. 49 ☐ Sony 84-85 ☐ Southern Satellite Systems 90 ☐ State Farm Insurance 91 ☐ Storer 24-25 ☐ Joe Sullivan 46 ☐ William B. Tanner 124 ☐ Thomson-CSF 44 ☐ Time-Life Television inside front cover/page 3 ☐ Trident TV Associates 8, 15, 18 ☐ United Artists TV 62-67 ☐ United Press International 96 ☐ United States Chamber of Commerce 55 ☐ Viacom 35, 37, 39, 41 ☐ WIOD 26 ☐ Walsh Broadcast Placement Service 94 ☐ Ward Beck back cover ☐ Warner-Amex 69 ☐ Warner Brothers 19 ☐ Worldvision 61 ☐ Xerox 111 ☐

in the Nov. 17 issue of *Fortune* magazine reported rumors that ABC News and Sports President Roone Arledge may have pushed the news coverage of the Rule matter to put Rule in a bad light and therefore improve his own position in the company.

The article claimed that if Rule were out, Frederick Pierce, ABC Television president and ABC Inc. executive vice president, would be the likely successor, giving Arledge the chance to step into Pierce's current job.

"In the corridors of ABC," wrote Rowan, "where company power struggles cause endless conjecture, there is talk of Roone nudging this evolutionary process along by getting rid of Rule. . . . This talk has fueled rumors that the news division's aggressive coverage of the scandal was masterminded by Arledge and aimed at Rule."

That supposition was strongly denied as "utterly ridiculous and completely untrue" last week by an ABC News spokesman, who claimed that "people who know Roone know he has no interest in becoming president of ABC Television." And "if and when the time comes" that Arledge might be interested, the spokesman continued, "he would never have to use this methodology."

He added that Arledge is "obviously disturbed by what has been written." Another at ABC said that "Roone is steaming over that line of speculation."

The bulk of the article, "ABC Covers Itself: It's a mad, mad, mad, mad corporation since the news division started stalking a seeming scandal at the top," primarily described that "stalking."

It included reports of the secrecy of the news division in digging out the story of its own corporation, leading in fact with the line, "Steve Jacobs [an ABC News producer] flew in from Washington under orders not to tell anybody what he was doing."

It also mentioned that "even the cops saw the humor of the confrontation" when the office of Ron Sunderland, ABC Entertainment vice president, tried to get an ABC News team ejected and "how could an ABC News team be arrested for trespassing on ABC property?"

Pressure on the news department also was alleged.

Sunderland later was said to have been chased by an ABC camera crew. And, according to the *Fortune* article, when the chaser, correspondent Bill Greenwood, "returned to his office, [*World News Tonight* executive producer Jeff] Gralnick and Roone Arledge . . . had already got the word from on high: 'Try that again and your boys will be arrested.' Nevertheless, they were beaming."

After the news story involving Spelling-Goldberg and Rule was aired on *World News Tonight* in late August, ABC Chairman Leonard Goldenson, according to the article, "promptly telephoned Arledge to complain about the rough treatment—a reaction that other businessmen who feel they are pilloried by television may savor. Arledge didn't return the call."

Fund raiser

Turner Broadcasting offers million shares of stock in search of $15 million to reduce its bank debt

"It's a necessary step—but probably just a first step." That's the way some members of the financial community are looking at Turner Broadcasting System's plans to offer an additional one million common shares of common stock.

On Oct. 31, TBS registered the proposed sale with the Securities and Exchange Commission. Pegged to market value, the offering is to be made through the Atlanta brokerage house of Robinson-Humphrey Co. With shares trading over-the-counter in the area of $16 each, the sale is expected to yield TBS on the order of $15 million, and the company said it would apply the proceeds to the reduction of bank debt. At the moment, according to TBS financial vice president William C. Bevins Jr., the company has been using short-term lines of credit for borrowings that total "$11.5 million and are growing, obviously."

It has been generally estimated that TBS's Cable News Network is losing $2 million to $2.5 million a month. Though offset to some extent by the favorable results of "superstation WTBS(TV) Atlanta (reportedly earning $10 million in operating profit on an annual basis), there are also the estimated losses ($4 million a year) of the TBS sports teams to consider. TBS owns 100% of the Atlanta Braves baseball team, 99% of the Atlanta Chiefs soccer team and 66% of the Altanta Hawks basketball team. Third-quarter results aren't due until Nov. 17, but the TBS second-quarter figures show a six-month loss of $4 million, compared with $881,000 for 1979's first half. Figures like those are prompting the assumptions that TBS has to look for additional funding down the line.

Sources already indicate TBS is looking to arrange long-term borrowing commitments to replace the short-term lines it has been drawing on and which have total availability of $17 million.

Debt isn't the only thing the million-share offering will reduce. Right now, Ted Turner holds about 87% of the approximately 10 million shares of TBS that are outstanding. Increasing the common by one million shares will effectively dilute his holdings to about 79%.

Bottom Line

Ampex acquisition cleared. Boards of directors of The Signal Companies and Ampex Corp. on Oct. 29 approved and companies signed formal definitive agreement for Signal to acquire equipment manufacturer (BROADCASTING, Oct. 20). Involved is exchange of 0.85% of Signal common share for each of 11 million outstanding shares of Ampex plus two million reserved for debenture conversion and stock options, putting worth of more than $430 million on deal. Signal investments include Golden West Broadcasters.

MESBIC license. Sam Ewing, president of NAB's minority broadcast investment fund, Broadcap, says Small Business Administration will issue license for Broadcap subsidiary MESBIC (Minority Enterprise Small Business Investment Corp.) by "middle of this month." Applications for funds will be accepted after license is received, and MESBIC will begin making investments "by the end of the year," Ewing said. Broadcap currently has $10 million in cash and pledges and will be eligible for matching funds from SBA, which will contribute $4 for every $1 raised by Broadcap.

August totals. Network television revenues in August totaled $348.1 million, up 14.6% from August 1979, according to estimates compiled by Broadcast Advertisers Reports and released last week by the Television Bureau of Advertising. The month's outlays pushed the total for the first eight months of 1980 past the $3-billion mark, to almost $3.2 billion, also up 14.6% from the same period of 1979.

August

	1979	1980	% Chg.
Daytime	$109,368,000	$122,518,100	+12.0
Mon.-Fri.	81,080,200	89,516,500	+10.4
Sat.-Sun.	28,287,800	33,001,600	+16.7
Nighttime	194,262,800	225,534,400	+16.1
Total	$303,630,800	$348,052,500	+14.6

January-August

	1979	1980	% Chg.
Daytime	$946,978,900	$1,090,228,800	+15.1
Mon.-Fri.	649,952,000	765,650,100	+17.8
Sat.-Sun.	297,026,500	324,578,700	+ 9.3
Nighttime	1,845,025,600	2,109,715,300	+14.3
Total	$2,792,004,500	$3,199,944,100	+14.6

Monitor

In the marketplace. Free 80-second *How About . . .* science reports with Don Herbert (formerly Mr. Wizard) will continue for another two years with equal grants of $396,240 from National Science Foundation and General Motors Research Laboratories. Alcare Communications handles distribution.

□

NATPE notes. Keynoting National Association of Television Program Executives conference next March in New York will be Robert Bennett, president and general manager of WCVB-TV Boston. For convention March 13-18, NATPE has upped general registration from $150 to $275 and will be charging spouses $100 each. And to deal with larger-than-normal number of participants expected, given New York site, one-day passes will be issued for $100. NATPE follies, annual spoof revue, will be held at Radio City Music Hall, complete with Rockettes.

□

Silent programing. Sign Language Entertainment, programing directed toward hearing impaired, expects to begin national distribution via yet-to-be-named cable network first of year, according to Sheldon I. Altfield, executive producer. Programs produced by "The Silent Network" at its Los Angeles studios have already aired on KCET(TV) and KABC-TV in that city, and NBC-TV has ordered 20-week series to be aired on its owned-and-operated stations. Altfield said programs will run full spectrum of entertainment, using sign language but with voice narratives possibility. He estimated 10% of population is hearing impaired, and that up to two million Americans use some form of sign language.

□

Black grid classic offered. Cable Associated Sports Enterprises, Altadena, Calif., has announced that Gold Bowl telecast from Richmond, Va., will open collegiate post-season play on Dec. 6. In addition to national TV exposure, game between top teams of Mid-Eastern Athletic Conference and Central Intercollegiate Athletic Association will be picked up by Armed Forces Television network for worldwide distribution. CASE is rights holder to Gold Bowl which was started in 1976 to provide opportunity for post-season bowl play for black colleges. CASE's James Hunter will be executive producer, with other production work by Mobile Video Systems, Los Angeles. Sales are being handled by Syndicated Sports Sales, Englewood, N.J., (201) 567-3736, and TVS Television Sales, New York (212) 949-3939. Latter is in charge of market clearances.

PlayBack

Saluting L.A.'s 200th. Los Angeles bicentennial is being commemorated by local CBS-affiliate KNXT-TV in form of 200 one-minute tributes, which will air about three times daily, seven days a week, through Sept. 2, 1981. Spots are modeled after CBS bicentennial minutes of 1976. Celebrities and civic leaders narrate vignettes of city's history. Among 105 who have taped segments are Johnny Carson, Ricardo Montelban, Frank Sinatra, Shirley Jones, Tommy Lasorda, and Mayor Tom Bradley.

□

New source. *Jewish Spectrum*, 30-minute weekly public affairs radio program has premiered on 12 stations, some in major markets. Produced by Jewish Broadcasting Service, program is offered on barter basis and has two minutes available for local advertising. For information: (212) 275-2546.

□

High-priced team. WRIF(FM) Detroit recently signed five-year contract with morning team of George Baier and Jim Johnson totalling $1,000,000. Average salary for major market morning personalities ranges from $40,000 to $70,000, according to one consultant. According to Baier, amount, which is inflated by bonuses increasing at latter end of contract time, is not as significant as contract duration. Duration, says Baier, reflects increasing competition in personality radio.

□

First fives. The top five songs in **contemporary radio airplay,** as reported by BROADCASTING's *Playlist:* (1) *Woman In Love* by Barbra Streisand on Columba; (2) *Lady* by Kenny Rogers on United Artists; (3) *He's So Shy* by the Pointer Sisters on Planet; (4) *Dreaming* by Cliff Richard on EMI/America; (5) *Another One Bites the Dust* by Queen on Elektra. The top five in **country radio airplay:** (1) *If You Change Your Mind* by Crystal Gayle on Columbia; (2) *On the Road Again* by Willie Nelson on Columbia; (3) *Lady* by Kenny Rogers on United Artists; (4) *Smokey Mountain Rain* by Ronnie Milsap on RCA; (5) *Hard Times* by Lacy J. Dalton on Columbia.

Ratings Roundup

A dozen new and returning series had their season premieres on CBS-TV and ABC-TV during the week ended Nov. 2. Reaction to the veterans was mixed, ranging from a 24.3 rating and 36 share for CBS's *Alice* to a 14.7/25 for the same network's *WKRP in Cincinnati.*

But it was a lukewarm ratings response at best for the three new entries introduced that week. All half-hour situation comedies, none scored above a mid-20's share, with CBS's *Ladies' Man* earning an 18.4/27 and ABC's *It's a Living* and *I'm a Big Girl Now* bringing only a 15.7/26 and a 15.3/26 respectively.

It was the week—Oct. 27-Nov. 2—that both ABC and CBS claimed as their "premiere week" as many strike-delayed series began showing up on the airwaves with original episodes. NBC, with the *Shogun* blockbuster already having swept the ratings and with the World Series behind it as well, has been maintaining the 1980/81 television season began as usual, in mid-September.

CBS, having staggered through the first weeks of NBC's "season," claimed victory on the first week of its own. Network averages were CBS: 19.8/32; ABC: 18.3/29, and NBC: 16.5/27.

The First 20

Rank	Program	Network	Rating/ Share
1	*60 Minutes*	CBS	26.6/42
2	*Big Event: The Gauntlet*	NBC	25.1/39
3	*Love Boat*	ABC	24.5/41
4	*Alice* (premiere)	CBS	24.3/36
5	*Jeffersons* (premiere)	CBS	24.0/35
6	*Jayne Mansfield Story* (movie)	CBS	23.7/38
	Archie Bunker's Place (premiere)	CBS	23.7/35
8	*Little House on the Prairie*	NBC	23.2/34
9	*Dallas*	CBS	23.1/40
	Three's Company (premiere)	ABC	23.1/33
11	*Rape and Marriage: The Rideout Case* (movie)	CBS	22.3/37
12	*Eight is Enough* (premiere)	ABC	22.0/34
13	*Fantasy Island*	ABC	21.1/39
	*M*A*S*H*	CBS	21.1/31
15	*Real People*	NBC	20.8/33
	World's Most Spectacular Stuntman (special)	ABC	20.8/31
17	*Body Human: The Sexes II* (special)	CBS	20.5/33
18	*Father Damien: The Leper Priest* (movie)	NBC	19.9/32
19	*Lucille Ball Special*	NBC	19.9/29
	That's Incredible	ABC	19.9/29

The Final Five

52	*NBC News Special Report: The Hostages*	NBC	8.3/14
51	*Smothers Brothers Special*	NBC	10.5/19
50	*The Omen* (movie)	NBC	11.2/18
49	*Tim Conway Show*	CBS	11.4/19
48	*The Legend of Sleepy Hollow* (movie)	NBC	12.9/22

Principals: Joel M. Bell (51%), wife, Deeann (44%) and Joel's father, Jerome (5%). Joel is sales manager for WHON(AM) Richmond, Ind. Deeann is housewife. Jerome is sales representative, for Phillips Petroleum Co., Dayton, Ohio. They have no other broadcast interests. Action Oct. 7.

■ Brownwood, Tex.—Multi-Media Ministries Inc. granted 99.3 mhz, 700 kw, HAAT: 115 ft. Address: 114 Center Ave., P.O. Box 602, Brownwood 76801. Estimated construction cost: $6,542.; first-year operating cost: $3,360; revenue $13,800. Format: Religious. Principals: Herbert Ray Williams, David Joel Fair and Marion Lamar Bishop (1/3 each). Williams is grocery distributor. Fair and Bishop work for plastics manufacturing firm, all in Brownwood. They have no other broadcast interests. Action Oct. 9.

■ Cody, Wyo.—Wyomedia, Wyoming partnership, granted authorization for new FM over Shoshone Communications Corp., after comparative hearing on firms' mutually exclusive applications before ALJ Edward J. Kuhlman. Shoshone is licensee of KODI(AM) Cody. Wyomedia is also applicant for new FM at Casper, Wyo. Settlement agreement under which only other applicant would withdraw and Wyomedia would be granted authorization is pending before FCC. (BC Docs. 80-58-59). Ann. Oct. 27.

TV action

■ *Manistee, Mich.—Grant Valley State Colleges' application for ch. 21 dismissed. ERP: 1,405 kw vis., 140.5 kw aur.; HAAT: 1,189 ft.; ant. height above ground: 999 ft. Address: College Station, Allendale, Mich. Estimated construction cost: $1,239,000; first-year operating cost: $120,000; revenue: $120,000. Legal counsel: Bonner, Thompson, O'Connell & Gaynes, Washington; consulting engineer: John F.X. Browne & Associates. Principals: Board of Control of colleges. Applied to be satellite of WGVC(TV) Grand Rapids, Mich. (ch. 35). Action Oct. 24.

■ Milwaukee—Wisconsin Voice of Christian Youth Inc. granted ch. 30 (566-572 mhz); ERP 550 kw (DA), 1070 kw (M) vis., 55 kw aur., HAAT 960 ft. Address: 2712 W. Vilet St., Milwaukee 53208. Estimated construction cost: $190,041; first-year operating cost: $50,000; revenue $100,000. Applicant is nonstock, nonprofit religious corporation; Robert W. Gilman, president. Action Oct. 21.

Licenses

■ WDLK(AM) Dadeville, Ala.
■ WDLV(AM) Pinehurst, N.C.
■ KPOK(AM) Bowman, N.D.
■ KZAN(AM) Ogden, Utah.
■ KMLE(FM) Chandler, Ariz.
■ KIDQ(FM) Boise, Idaho.
■ KORT-FM Grangeville, Idaho.
■ KLER-FM Orofino, Idaho.
■ KPND(FM) Sandpoint, Idaho.
■ *KGLH(FM) Gerlach, Neb.
■ *KNMI(FM) Farmington, N.M.
■ KCGL(FM) Centerville, Utah.
■ *KPCW(FM) Park City, Utah.
■ WPCB-TV Greensburg, Pa.

Ownership Changes

Applications

■ WVHI(FM) Evansville, Ind. (FM: 105.3 mhz, 50 kw [h], 13 kw [v])—Seeks assignment of license from Valley-Hi Broadcasting Corp. to Beasley Broadcasting of Evansville, Ind. for $700,000. Seller: Samuel M. Angel (49%); Ronald E. Goodin (33%), Donald L. Chagle (10%) and Donald R. Hooe (4%). Angel's wife, Betty and Chagle and Goodin own one third each of WJOE(AM)-WGCV(FM) Port St. Joe, Fla. Hooe has no other broadcast interests. Buyer: George G. Beasley (95%) and son Brian (5%). Senior Beasley owns broadcast group whose stations include: WFMC(AM)-WOKN(FM) Goldsboro, WJNC(AM)-WRCM(FM) Jacksonville; WWMO(FM) Reidsville, all North Carolina; WKBX(AM)-WSGF(FM) Savannah, Ga., and WDMT(FM) Cleveland. He also owns 85% of WGAC(AM) Augusta, Ga.; 67.5% of WMOG(AM)-WBLX(FM) Mobile, Ala. and 60% of WFAI(AM) Fayetteville, N.C. Brian has no other business or broadcast interests. Ann. Oct. 14.

■ WOBS(AM) New Albany, Ind. (AM: 1570 khz, 1 kw-D)—Seeks transfer of control of S.S.S. of Kentucky from Stanley E. Picus et al (100% before; none after) to Eddie Sears (none before; 100% after). Consideration: $600,000. Principals: Lawrence Picus (49%), son Stanley (50%) and Stephen S. Macri (1%). Lawrence owns WFME(FM) Forsyth, Ga., and WEHA(AM) Englewood, Tenn. Stanley and Macri have no other broadcast interests. Sears is general manager of WBOS and owns New Albany advertising, public relations and broadcast consulting firm. He has no other broadcast interests. Ann. Oct. 12.

■ WELF(FM) Presque Isle, Me. (FM: 101.7 mhz, 3 kw)—Seeks assignment of license from Jack F. Sieber to Weiner Broadcasting for $75,000. Seller: Sieber has no other broadcast interests. Buyer: Allan Weiner (100%). He is chief engineer at WEGP(AM) Presque Isle and has pending application for new AM in Moncello, Me. Ann. Oct. 14.

■ WORO(FM) Corozal, PR. (FM: 92.5 mhz, 50 kw)—Seeks assignment of license from Jose Arturo Fernandez to Catholic Apostolic & Roman Church, San Juan Archdiocese for $1 million. Seller: Fernandez has no other broadcast interests. Buyer: San Juan Archdiocese is governed by Archbishop Luis Cardinal Aponte Martinez. It has no other broadcast interests. Ann. Oct. 14.

■ KLYX-FM Sioux Falls, S.D. (FM: 93.5 mhz, 3 kw)—Seeks assignment of license from Sodak Broadcasting to Thomas E. Ingstad for between $325,000-$370,000. Seller: Neil Clarke (80%) and Dennis A. Mathis (20%). They have sold, subject to FCC approval, KLYX(AM) Sioux Falls to separate buyer (BROADCASTING, Nov. 3). Ingstad owns KKXL(AM)-KKDQ(FM) Grand Forks, N.D., KXIC(AM)-KKRQ(FM) Iowa City, and KKRC(AM) Sioux Falls, S.D. He also owns 33.3% of KOVC(AM) Valley City and KBMU(AM) Wahpeton, both North Dakota and KWAD(AM)-KKWS(FM) Wadena, and KKWB(FM) Breckenridge, all Minnesota. Ann. Oct. 14.

Actions

■ KEFA(AM) Helena, Ark. (AM: 1360 khz, 1 kw-U)—Granted assignment of license from Helena Broadcasting Co. to Delta Broadcasting Co. for $445,000. Seller: Sam W. Anderson who has no other broadcast interests. Buyer: Jamie M. Howe (76%), Thomas B. McBee (20%) and two others. Howe is Wabash, Ark., farming consultant. McBee is former announcer with KATV(TV) Little Rock, Ark. They have no other broadcast interests. Action Oct. 3.

■ WCAI(AM) Fort Myers, Fla. (AM: 1350 khz, 1 kw-D)—Granted transfer of control of station from Lee Broadcasting (100% before; none after) to Ercona South Inc. (none before; 100% after). Consideration: $600,000. Principals: Truman A. Morris (50.2%) and Ronald E. Pierce (25.1%) and wife, Helen (24.7%). Lee is applicant for new FM at Fort Myers, Fla. They have no other broadcast interests. Buyer: Charles H. Frank and wife, Ethel (50% each). They own Bellmore, N.Y., electronic and optics components sales company. They have no other broadcast interests. Action Oct. 15.

■ KIOE(AM) Honolulu, Hawaii (AM: 1080 khz, 5 kw-U)—Granted assignment of license from DaKine Hawaiian Radio Inc. to sunbelt Communications for $1.1 million. Seller: Everett James and family. They have no other broadcast interests. Buyer: Franklin Fried (50%), Jeffrey P. Sudikoff and Robert L. Baum (25% each). Fried owns management consulting firm in Los Angeles. Sudikoff owns Santa Monica radio program production co. Baum is St. Louis, Mo. law student. He is also vice president of Sudikoff's production co. They have no other broadcast interests. Action Oct. 26.

■ KLOQ(FM) Lyons, Kan. (FM: 106.1 mhz, 62 kw, HAAT: 175 ft)—Granted transfer of control from Chief Productions Inc. to Thomas L. Rairdon for $400,000. Seller: C. Kay Hutchinson (51%) and wife, Elizabeth (49%). They have no other broadcast interests. Rairdon is Hutchinson, Kan., broadcast consultant. He has no other broadcast interests. Action Oct. 14.

■ WCEN-AM-FM Mt. Pleasant, Mich. (AM: 1150 khz, 1 kw-D, 500 w-N; FM: 94.5 mhz, 16 kw)—Granted transfer of control of Central Michigan Broadcasters from Raymond C. Cook (27% before; none after) to remaining stockholders (73% before; 100% after). Consideration: $180,000. Principals: Cook has no other broadcast interests. Transferees are: Anthony Bielawski and S. Franklin Horowitz (37.14%) and Charles E. Anthony (25.72%). All have had interest in stations before transfer and are increasing holdings as a result of transfer of Cook's shares back into licensee company. Horowitz has 27.45% interest in WSTR-AM-FM Sturgis, Mich., and interest in cable system there. Bielawski and Anthony have no other broadcast interests. Action Oct. 20.

■ KBCC(AM) Cuba, Mo. (AM: 140 1410 khz, (permittee))—Granted transfer of control of Crawford Broadcasting from J. Cozart et al (75% before; none after) to Neal and Gail Stephens (none before; 75% after). Consideration: $71,400. Transferors: John Cozart (25%), H.C. Packard (16%), Charles A. Kolb (16%) and James W. Cape (16%). They have no other broadcast interests. Transferees: Stephenses (married) who own S&W Drilling Co., Leasburg, Mo. They have no other broadcast interests. Action Oct. 8.

■ KJEL-AM-FM Lebanon, Mo. (AM: 1080 khz, 250 w-D; FM: 103.7 mhz, 30 kw, HAAT: 255 ft.)—Granted assignment of licenses from Risner Broadcasting Inc. to KJEL Inc. for $375,000. Seller: James L. Risner who has no other broadcast interests. Buyer: John C. Bussinger, O.L. Cooper, Ronald M. Sewell, Joe H. Hendricks Sr. and Larry E. Gilpin (20% each). Bussinger is store manager; Cooper is pharmacist; Sewell is banker, and Hendricks is owner of title and abstract office, all in El Dorado Springs, Mo. Gilpin is account executive with KYTV(TV) Springfield, Mo. They have no other broadcast interests. Action Oct. 8.

■ KTCB(AM)-KMAL(FM) Malden, Mo. (AM: 1470 khz, 1 kw-D; FM: 92.7 mhz, 3 kw, HAAT: 193 ft)—Granted transfer of control from Richard J. Weithan to Donald and Shelby Jones for $57,000. Seller is retiring. Buyer Donald is president of Tri County Broadcasters, licensee of station and wife Shelby is secretary. Donald's mother Mary owns 1/6 while his aunt Mabel owns 1/3 of station. Buyer has no other broadcast interests. Action Oct. 3.

Summary of broadcasting

FCC tabulations as of Sept. 30, 1980

	Licensed	On air STA*	CP's on air	Total on air	CP's not on air	Total authorized**
Commercial AM	4,565	3	0	4,568	121	4,689
Commercial FM	3,240	2	0	3,242	148	3,390
Educational FM	1,076	0	0	1,076	80	1,156
Total Radio	8,881	5	0	8,886	349	9,235
Commercial TV						
VHF	516	1	0	517	10	527
UHF	227	0	3	230	87	317
Educational TV						
VHF	100	1	4	105	7	112
UHF	155	2	5	162	14	176
Total TV	998	4	12	1,014	118	1,132
FM Translators	329	0	0	329	186	515
TV Translators						
UHF	2,554	0	0	2,554	263	2,817
VHF	1,348	0	0	1,348	471	1,819

*Special temporary authorization **Includes off-air licenses

NOTE

ONLY THE FOLLOWING PAGES OF THIS PUBLICATION

HAVE BEEN FILMED

Cover 1, p. 3,

62, 78.